A Striking Instance of Special Service-The Tribune Bureau of Investigations Secures a Refund and Assists an Advertiser.

By SAMUEL HOPKINS ADAMS.

Frequently in conversation one of our friends asks: "What actually happens when a person sends a complaint to The Tribune -what are the steps, how does it work?" Actual instances-and their sequels-mean more than generalities. They visualize the Money-Back Guarantee. Our friends invariably say: "Why don't you print these details?" So we thought we would. And, from time to time, we shall.

time to time, we shall.

'* goes without saying that The Tribune does not guarantee advertisements outside of its own columns. Sometimes, however, this paper is able, through its Bureau of Investigations, to obtain justice for persons who have been "stung" by advertisers in other mediums. To obtain outh results is always a special satisfaction to The Tribune. It should also be particularly satisfactory to the paper carrying the unguaranteed also be particularly satisfactory to the paper carrying the unguaranteed also be particularly satisfactory to the paper carrying the unguaranteed advertisers in other mediums. Sometimes advertises and not intention of marrying Davis, "at least not just now."

Counsel for Davis said yesterday: "If Mr. Davis is going to marry Eugenia her furnished rooms, at 347 Seventh had not told me about his intentions."

The decree will provide that Davis must pay his wife \$255 a week alimony and that he shall be permitted to see his child once a week. also be particularly satisfactory to the paper carrying the unguaranteed advertisements, since the interests of its readers are thereby protected without any trouble or expense to itself. The case which follows in detail exemplifies the risk involved in purchasing from advertisements in a paper which does not assume responsibility therefor.

In September an actress, whose mother is also in the theatrical prolession, read in the Special Sunday Supplement of "The New York Times" an advertisement of Henna D'Oréal, manufactured by B. Paul, of 38 West Thirty-eighth Street. Because of the announcement in this medium, in which the daughter felt confidence, she urged that her mother, who for professional reasons found it necessary to resort to hair dye, try the preparation. B. Paul's literature makes these explicit "It is guaranteed to color gray, faded or bleached hair to its original

or any desired shade, always producing beautiful, natural, lasting, uniform results. . . Success guaranteed."

Nothing could be more definite, certainly. In order to insure proper and Herbert S. Houston, secretary of

application Mrs. R. went in person to B. Paul's shop, and paid him \$7 for the treatment, for which, she states, he guaranteed satisfaction. I quote from her daughter's letter of complaint, written to The Tribune, as to the unsophisticated, dyed, and of many different shades. He says that he can do nothing but bleach it, which would turn it red—instead of the natural color, a medium brown. He refuses to return any or all of the money, though admitting the wretched work he did. We could ill afford the money, though that is nothing compared to the disappointment and embarrassment my mother must continue to suffer, how long we don't know."

The gist of this communication was forwarded to Mr. Paul, in a letter offering him opportunity of refuting the implied charge or explaining the transaction. He replied at once:

"Would be pleased to know why the inclosed letter is of any inter
"Would be pleased to know why the inclosed letter is of any inter
and Herbert S. Houston, secretary of the Associated Advertisers' Club of the World.

World.

World.

The conference grew out of the speck of the Children's Society, where yesterday she added many touching details to her surprission to the conference grew out of the speck made at Chicago some weeks ago by Mr. Davies, in which he emphasized the moral wrong involved in disposance where a devertising. He said that it was not only harmful to business and costly to the public, but that it was not only harmful to business and cost ty to the public, but that it was not only harmful to business and cost ty to the public, but that it was not only harmful to business and cost ty to the public, but that it was not only harmful to business and cost ty to the public, but that it was not only harmful to business and cost ty to the public, but that it was not only harmful to business and cost ty to the public, but that it was not only harmful to business and cost ty to the public, but that it was not only harmful to business and cost ty to the public, but that it was not only harmful to

Would be pleased to know why the inclosed letter is of any interest to you, as I have never used your paper for advertisements, which, it seems to me, you no doubt know. Respectfully,

Yes; The Tribune did know, since Mr. Paul's advertising was offered to it and rejected as being of a class unsuitable to its policy.

But where Mr. Paul made his mistake was in assuming that advertising matter is no concern of The Tribune's unless it appears in The Tribune's columns. That would be to reduce one phase of the Bureau of Investigations' work to a practical nullity. For his information and that of others who may misconstrue the scope and purpose of the Bureau I will state with explicitness that all advertising of merchandise is within the province of investigation which The Tribune has made its own, and that neither within nor without The Tribune's columns is exemption to be

Upon receipt of Mr. Paul's reply another letter was sent to him explaining The Tribune's position and interest in the matter and assuring him that it was a spirit of justice to both sides which had inspired the laying of the matter before him. No response was made to this. Several attempts were then made to get directly in touch with Mr. Paul, but these were frustrated by one of his employes, presumably the one who wrote the letter for him. In justice to Mr. Paul it should be stated that he is a Frenchman and seems to have, at times, some difficulty in dealing with the English language.

Meantime Miss R. had written to "The New York Times," calling attention to the advertisement in the Sunday supplement and detailing her mother's unfortunate experience. Up to date she has received a courteous acknowledgment of her letter, stating that the matter would be investigated-and nothing more.

be investigated—and nothing more.

In this The Times's position is correct and logical. Indeed, even the offer to investigate may be regarded as a concession not required by its policy. For "The Times" does not guarantee its advertisements.

And Departments.

Pa Knickerbocker was notified yester-day by Health Commissioner Emerson that she could sign the papers for that the reafter he will not make fish of pa's or the particular to the could be compared to the Therefore its readers have no recourse from it if they suffer through placing credence in its paid columns. Nor have they the right to expect it to stand back of the good faith of its advertisers, since it publishes no

Failing to secure an appointment by 'phone with Mr. Paul, a Tribune investigator called at his office and, after some interposed difficulties, saw him. His version of the unsatisfactory result did not differ widely from that embodied in the complaint to The Tribune. He would have refunded the money, he said, if Mrs. R.'s daughter had not been "saucy." This, by the way, is a familiar defence of the advertiser brought to book by a customer for misrepresentation. He finds the complainant "impertinent" or doesn't "like his manner," and so salves his own conscience and keeps the money. Mr. Paul further said that he had not guaranteed to do anything in particular and that, anyway, it was only a verbal guar-

antee.
"But this is not verbal," suggested the investigator, showing the "Success guaranteed" line in the circular.

Mr. Paul took it under consideration and finally expressed the opinion that it didn't amount to anything. However, upon learning that the investigator was going to see Mrs. R., he asked him to return to the shop after seeing her.

The Bureau man's call upon Mrs. R. was sufficient support of her complaint as to the botchy nature of the job upon her hair. He then returned to Mr. Paul's place, where he found the dyer still inclined to be obstinate and to deny responsibility for the results. The caller then pressed him upon the point of his comprehensive guarantee in print, and after an extended discussion he agreed to send a check to The Tribune for Mrs. R. He also expressed his intention of destroying the circulars which he had been issuing and replacing them with a reprint from which the guarantee will be omitted. As a matter of fact, no hair dye is sure and unvarying in its action, and any dealer who undertakes to guarantee will be omitted. As a matter of fact, no hair dye is sure and unvarying in its action, and any dealer who undertakes to guarantee in print, and I wish it to be understood that I am in covered to-day that the fire alarm signally and the circulars with thorough to-operation between the which was destroyed by fire Thursday with thorough co-operation between the which was destroyed by fire Thursday with thorough to-dop and the fire alarm signal or the wire rope shop of the departments. The work is going ahead which thorough co-operation between the which was destroyed by fire Thursday stances, had been tampered with previous to the discovery of the blaze and unvarying in its action, and any dealer who undertakes to guarantee in print, and I wish it to be understood that I am in covered to-day that the fire alarm signal or the wire rope shop of the departments. The work is going ahead which thorough co-operation between the which had been issuing and replacing them is suc of the genleval or the provided that I am in covered to-day that the fire alarm signal or the wire rope shop of the departments. The work is going ahead with thorough co-operation between the which had been issuing and replacing them is suc of the genmany way to become the mentor of city property, "do
I wish it to be understood that I am in covered to-day that the fire alarm signal or the wish is to be understood that I am in covered to-day that the fire alarm signal or the wish is to be understood that I am in covered to-day that the fire alarm signal be obstinate and to deny responsibility for the results. The caller then tee a preparation of this nature is merely preparing trouble for himself. Therefore Mr. Paul comes out of the transaction not without some profit.

Mrs. R. has her money back, though not the color of her hair. Miss GIRL, 14, SHOT DEAD; result, puts this pertinent question regarding "The Times" in one of her

That is the purpose of this article and, indeed, one of the main purposes of the Bureau of Investigations, to save the public from the losses which overcredulity entails, to point out the distinction between the fair and thereby to re-establish confidence in the unfair in paid print and thereby to re-establish confidence in able or dishonest. He has made a bad mistake in attempting to evade the responsibility informs his not. liable or dishonest. He has made a bad mistake in attempting to guarantee a process which is inherently risky and uncertain, and a worse mistake in attempting to evade the responsibilities of his guarantee. But against his product or method, as such, I have nothing to say, provided he informs his patrons honestly of the unavoidable risk which it, in common with all its kind, involves. He has taken the first step in promising to abandon his guarantee.

As for "The Times," Miss R. would be ill-guided to generalize from one experience. The very great majority of its advertisers are honest and reliable. Not half a dozen papers in the country, probably, maintain a higher standard of advertising, and compared with such newspapers as "The Herald," "The World" or "The Journal" it fairly glows with virtue. Yet it still lacks the confidence in its own policies to stand back

of its advertisers. It does not guarantee the wares which it sells. Where there is no guarantee published the old emptor" stands in invisible ink at the head of the column. old motto "Caveat

MRS. AL. DAVIS GETS GIRL'S THIEF TALE ELECTION NEWS YEAR LATE DIVORCE TO-MORROW GIRL'S THIEF TALE

for Marriage to Dancer.

Motion for a final decree in the di Al Davis, the dancer, whose name has can linked with that of Miss Eugenia celly, will be made to-morrow before justice Pendleton. The three months in the granting of the interlocutory decree have elapsed, so the proceeding is merely a legal formality.

Miss Kelly has been evasive in her roller to constitutions and the process of the process

Miss Kelly has been evasive in ner replies to questioners as to her intentions after Davis is fully freed. Once it was announced that the heiress, whose mother has been having much trouble in keeping her out of Davis's company, would marry him, on the day the final decree was signed, or as soon as possible thereafter. Later she said she had no intention of marrying Davis, "at least not just now."

Scout Amazing Story.

U. S. MAY CURB DISHONEST ADS

Publisher to Discuss Drafts

of Federal Laws.

(From The Tribune Hureau.) Washington, Nov. 13.-A conference on dishonest advertising, with a view to drafting laws which may correct the to drafting laws which may correct the proached Patrolman Byrne at 145th evil, will be held next week between Chairman Joseph E. Davies of the Federal Trade Commission, James Keeley, publisher of "The Chicago Herald,"

PUBLIC NOTICE.

TRUTH IN ADVERTISING. The Retail Merchants' Association announces to the public that it will be glad to receive and investigate complaints of false and misleading advertising appearing in any medium or form in the District of Colum-

Complaints must be filed by letter only, and wherever possible a copy of the false or misleading advertis-ing statements complained of should be attached to and made a part of

the letter.
Reliability is the watchword among Reliability is the watchword among the members of the Retail Mer-chants' Association, and this or-ganization offers its machinery and influence to the end that at no time shall any one be imposed upon as the result of a false or misleading statement.

Complaints should be addressed to FALSE ADVERTISING COMMITTEE. Retail Merchants Association, Inc. 403 Star Building, Washington.

CITY MUST OBEY

Pa Knickerbocker and flesh of Pa's or said that Josie was married. dinary private citizens when it comes heard since that the man had been arto enforcing the sanitary code. In a rested for white slavery, but we don't general order issued by the Commissioner, it is made plain that all the general order issued by the Commissioner, it is made plain that all the property maintained by the city under its many departments will not be exempt from the standard of sanitation required by law in the cases of private mother had been forced by worry and the ill health it induced to give up may be to sanitation the ill health it induced to give up may be to sanitation.

that in almost all the cases where nui-sances on city property are not abated, FIND ROEBLING FIRE lack of funds is the general excuse. The budget, he says, makes practicall provisions for incidentals of this

erson regarding the issue of the gen its traffic lanes, waterfront and city in-stitutions in a sanitary condition."

The time lost in these attempts and

Cate Is One Eugenia Kelly Set LIE, MOTHER SAYS

Porce sult of Mrs. Amie Davis against "Better Not Have Babies at All," Wails Woman Accused by Daughter.

Scout Amazing Story.

fourteen years old.

"It's not true," she kept saying, referring to the statement her daughter had made at the Children's Society that her mother forced her and her Chairman Davies and Chicago little brother and sister to steal.

"It is better when women do not have any babies at all to make them sad when they grow old," said Mrs. Maiorca. Outside her door the halls were buzzing with inquisitive and sym-

Street.

"Please lock me up," she begged. "If you don't my mother will make me steal. She makes us all take things me and my sister Sadie, eight years old, and the baby, Jimmie, who is only four."

wife. It was on the Suffern prem wife. It was on the Suffern prem where Rogers had a summer home he and Ida Walters first met.

FATHER AND SON four."

most of her work.

required by law in the cases of private ownership.

This means that the subway, public buildings of all departments, especially of Corrections, Charities, Police, Fire, Parks and Public Works, will be as carefully scruitinized for violations of the code as any of the giant skyscrapers up and down the backbone of Manhattan or the uninviting small factories of the East Side.

This new treatment of Father Knickerbocker had its beginning in the revelations made almost a year ago by Frank Tannenbaum, the I. W. W. agitator, to Health Comissioner Goldwater regarding conditions on Blackwell's Island during his term there.

Commissioner Emerson has found that in almost all the cases where nui-

ALARM OUT OF ORDER

Whoever Set Blaze Blamed for Tampering with System.

sending a man to the street box we the flames a chance to spread

Street, calling on the fourteen-year-old girl.

The two quarrelled, the boarder declaring that he had waited three years and would wait more to marry the girl.

Di Cuccio then fired twice, the first shot going wild, the second striking Nellie as she lay on a couch in another room.

Di Cuccio was arrested, charged with homicide, and Devittian and Paseque with homicide, and Devittian and Paseque with homicide, and Devittian and Paseque with homicide, and Devittian was material witnesses. Di Cuccio contends, the police say, that Devittian was attacking the girl when he fired.

James Hendricks, but Judge Mancuso-Ungari, of Newark, yesterday ordered freckled Bob to pay 50 cents a week until he has contributed \$20 for the detector's bill.

Fitzsimmons testified that Hendricks had served him with a disposses notice on his farm. In the altercation which ensued, Fitzsimmons said, Hendricks atruck him. But the former fighter "came back" with a teaser to the area below Hendrick's atomach.

"If I had ever landed on his jaw," said the fighter, "I would have put him to sleep forever."

First District by 11 Votes. An election contest a year old was decided yesterday when Justice Walter Jaycox, in Brooklyn Supreme Court, handed down a decision that Freder ick R. Hicks, Republican, was elected Representative in Congress in the First

CORCED TO STEAL,
CHILD TELLS POLICE

CHILD TEL for a year awaiting a decision in the contest. Friends of Representative Brown, the Democratic candidate to succeed himself, expect that he will carry the fight before Congress when it meets in December.

District in the 1914 election by 11

votes over his opponent, Representative

it meets in December.

When the votes were first counted a year ago it appeared that Brown had been elected by a plurality of 4.

LORLYS ROGERS'S WIFE SUED Slayer of Her Two Children Co-defendant in Property Case.

Mrs. Ida Sniffen Rogers, indicted in The Bronx for slaying her two children, was a co-defendant in a suit before Justice Tompkins in the Nyack Supreme Court yesterday over property her husband, Lorlys Rogers, holds near Suf-

Action was brought by Charlotte Action was brought by Charlotte Verdin, who sold the property to Regers, to force him to reconvey it. The suit was entered originally against Regers and his former wife, Caroline Giddings Rogers, but William McCauley, counsel for the plaintiff, amended the papers and brought in Rogers's new wife. It was on the Suffern premises where Rogers had a summer home that he and Ida Walters first met.

ACCUSED OF FRAUD

Publishers of "The Songs of Harvard" Alleged Deceit in Sales Contract.

The latest edition of "Songs of Harvard" is responsible for the discord that has led the publishing firm of says Mother Bit Her.

"I wish they would take him away from her." Josephine had said. Then, pushing up her cotton sleeve, she had shown a sear on her little arm.

"My mother bit me there," she explained. "I was here in the Children's Society a year ago because of it."

There were tears in the eyes of those who listened to her, but it occurred to some that so good a little Elsie story might require further investigation. The mother and the neighbors were interviewed. Mrs. Maiorca, who refused for a long time to go to her door, was too frightened to do more than deny the story in her broken English. But the neighbors were emphatic.

"It's because the child is mad at her mother," said Mrs. R. O. Bernstein, broprietrees of a delicatessen store at 247 Seventh Avenue. "In the last three weeks I have watched Sadie Mrs. Maiorca—turn gray before my eyes."

Maiorca—turn gray before my eyes."

Mas. Bernstein, Mrs. Annie Kache and Dominie Kleps, the barber next and Dominie Kleps, the barber next and Dominie Kleps, the barber next and honest, hard working woman, who sewed at her trade of finishing suits sometimes till 3 o'clock in the morning to support the three children, her husband having gone back to Italy.

"It's the man that has turned Josie against her mother, so that she says these awful things," declared Mrs. Kache. "Sure, her mother did bith englished at an actual loss because of the plaintiff's made with his father. The firm clso asks that the copyright in the name of against her mother, so that she says these awful things," declared Mrs. Kache. "Sure, her mother did bith englished at an actual loss because of the plaintiff's my only the say of the firm, the Harvard song was published at an actual loss because of the plaintiff's my only the three children, her husband having sone back to Italy.

"It's the man that has turned Josie against her mother, so that she says these awful things," declared Mrs. Maiorca was an indicate the result of the firm the same of young Noble be vacated and the firm be declared the ri Hinds, Noble & Eldredge to the Supreme Court. Charges of fraud and

but that was because Josie took a dollar out of what Mrs. Maiorca was saving by dimes and five-cent pieces to pay the rent."

According to the figures of the plaintiff firm, the Harvard song was published at an actual loss because of the agreement which Noble made with his Emerson to Keep Sharp Eye on

Subway, Public Buildings and Departments.

Pa Knickerbocker was a large demand for the book and that dealers would have been willing to bid for the privilege of selling the work and would have been willing to bid for the privilege of selling the work and would have paid one-third less than the list found her," said Mrs. Bernstein. "She said that she had found her she had sh commissions and royalties of young Noble. It is further alleged a collection of Cornell songs was recently published and that the younger Noble demanded royalties for certain copyrighted songs in the book. For this \$1,000 damages is demanded, in addition to the other relief sought by the

MORE MILK? HANG **CURTAINS FOR COW**

Wisconsin Woman Expert Wants Windows in University Stables Draped with Lace.

for years.

She first caused all her farm employes to speak cheerily to the cows in the morning when they came to milk. Later she added a music machine to her wolking equipment. Cows gave more milk, and gave it more cherfully.

Now she went further Taylor the Now she went further. To-day she asked the state board to put lace cur-tains on the windows of the stables which are to be built for the University

of Wiconsin School of Agriculture. She wants to add porcelain boxes and cream colored walls. " are sensitive to their surroundings," one says "Make the stable cheery and beautiful and the cows will respond-with wonderful milk production."

Fire Destroy Broker's Home.

Mount Kisco, N. Y., Nov. 13.—The home of Legrand Griswold, of Potts & Griswold, brokers, of 15 Broad Street, New York City, on the Crow Hill Road, two miles from this village, was burned his afternoon. The fire started in the roof and spread rapidly through three story frame building, Much silverware, jewelry and some cash was lost. The loss is \$12,000.



RECTOR'S Cabaret | Broadway

HEARN

THANKSGIVING—CHRISTMAN BOUNTIFUL STOCKS for Both Occasions at Lowest-in-the-City Prices-For Example:

This Excellent Special in

WOMEN'S Finely TAILORED SUITS

Regularly \$39.98 Here and much higher elsewhere

35.98

Handsome suits of chiffon broadclot h and fine velveteen in fashionable brown, navy, field mouse or black... Smart models in flare, box and different blouse styles... Not only are these suits cut on remarkably tasteful lines, but the trimmings of skunk opossum or Hudson seal fur or the rich tilk braids and fine velvets used are proofs of the master in fine making and trimming.... A really matchless offering for women of discriminating taste.

SEMI-MANNISH AND SKAT-ING SUITS Poplins, Whip-cords and Homespuns in smart gathered or plaited blouse some are braid trimmed standing collar of skunk opossum, finished with head. Also smart Norfolk models with patch pockets and belts...Reg. and extra sizes.

TAILORED SKIRTS New skating and sport models included... Many dressy styles—broadcloth, poplin corduroy, whipcord and men's wear scree, also black satins...Black, navy and snappy checks—belts are an excellent feature—new muff, satchel and other pockets some have buttons arranged as trimming...Checked sport skirts are trimmed with plain golf, red or green.

FINE DRESS MODEL SKIRTS -Black wool back satins, Other Dress Skirts....1.98 to 19.98 VELOUR COATS to failles, silk poplins and vel-

Values to \$40.00 Smart models of silk duvetyn. velour cloth, vicuna and broadcloth—latest deep, full flare models in many modifications...All have funnel or roll-over collars of nator foll-over collars of had varied or skunk raccoon or Hudson seal (dyed muskrat) Warmly interlined handsome light or dark peau de cygne linings.

WINTER COATS - General wear and dress models—wool and seal plushes, zibe-lines, broadcloths and mix-tures. ... Black, navy, brown, green and mixtures—extra fine variety—majority have fur collars.

SEAL PLUSH COATS-May well be used as dress coats

long flare models skunk
opossum collar and cuffs
some have wide belts. 25.98

For Tomorrow We Will Show AT SPECIAL PRICE

WOMEN'S AFTERNOON DRESSES

Handsome, tasteful models suitable for restaurant wear and many special occasions—self tone plaid taffetas, velvets and plaid taffetas... Exquisite shade of green, Bordeau, field mouse, gray and blacks... In addition to the very beautiful lines upon which these dresses have been designed, the smart-very benutiful lines upon which these dresses have been designed, the smart-very termining touches are conspicuous, notably fur, gold braid, contrasting satin and other trimmings... Be sure to see these dresses, as they are without a doubt among the choicest styles shown this year at this very conservation spice.

LINENS SPECIALLY PRICED For Thanksgiving Needs

Full assortments of best kinds Because of VERY large orders, placed months and months ago, we are prepared with an exceptional variety-linens ARE growing scarcer, notwith standing reports to the contrary.... You will do well to select your Than ksgiving and future linen needs now if possible—you cannot do better than HERE, where four generations have attested the superiority of our stocks.

We only quote a few.
Many more than advertised.
All quotations are for pure linen.

Hemstitched Sets of Fine Linen-Cloth and dozen Napkins-\$4.49 .alues.......3.75 Finer Sets to 19.98 All Linen Tea Cloths

54x54 -value \$3.49. . . . 2.98 36x36 -value \$1.75.....1.39 Finer to 6.98-value \$8.50 All Linen Table Covers Fancy weave—some with colored medallion centres and borders, in yellow, blue, green, pink, etc.—very effective.

Value \$4.39......3.49 | Value \$4.98......3.98 Also a large assortment of Tea Sets, Scalloped and Hemstitched Doylies, Napkins, Tray and Tea Cloths at lowest prices.

Napkins-by dozen
 Reg. \$3.25 dozen.
 2.79

 Reg. \$3.75 dozen.
 3.10

 Reg. \$4.49 dozen.
 3.49

 Reg. \$5.49 dozen
 4.19

 Reg. \$5.49 dozen
 5.59

 Reg. \$7.98 dozen
 6.98
 Equally Great Values in Table Damasks.

Our Previous Offering of ament, a conception of orderly dwell- 50-in. FURNITURE & DRAPERY VELOURS at 1.95

ourteous treatment. Mrs. Ada F. Howie, a member of the Wisconsin Board of Agriculture, has known of it

Was truly the talk of the city—enthu siastic customers thronged the aisles where these were displayed—many were the complimentary comments paid this particular offering—included are Brocade Damask effects and desirable Jaspe Stripes in Silk and also Silk and Ramie—values \$3.50 to \$5.50.

Other interesting offers that will swell the throng here tomorrow:

Reversible Velour Portieres-

50 styles-

Brocade with plain reverse— duplex colorings—val. \$15.98.11.75

Unfadable Sunfast DRAPERIES

Plain and madras designs—seagreens, rose tints, crimson, Holland blue and wood browns—36 to 50 inch—more than

duplex colorings—by the pair these would retail at \$40, each 9.98

Special Purchase Nottingham Curtains
ONE-FOURTH TO ONE-THIRD BELOW VALUE.

.98 1.29 1.49 1.98 to 2.98

Balance of Special Purchase of Sample Silk Plush Portieres

borders in floral or Oriental effects double-face plush in

Imported Colored Madras-Stained

glass effects in beautiful subdued tints—a large and attractive

Combination Draperies-Scrim

and Cretonne decorative stripes and figures in unique

LACE PANEL CURTAINS are sure to arouse your enthusiasm. We show an assortment of about one hundred styles-this display alone is worth a visit-Scrim, Marquisette and French Net-dados of imported Marie Antoinette, Antique Cluny and Lacet, 3.98 to 11.98 For Monday and Tuesday

IMPORTED LACE CURTAINS, Marie Antoinette, Irish Point and Lacet-White and Arabian. About One-fourth and One-third Less than Value. 3.98 for Curtains worth ... \$5.98

9.98 for Curtains worth. 11.98 for Curtains worth .. \$15.98 Advantageous Purchases of IMPORTED NET BED SETS. Renaissance, Marie Antoinette and Lacet marvelous assortment of de-signs all with bolster sham White

2.98 to 21.98

made and finished real value \$7.00 to \$9.00.

Worth \$1.39 to \$4.50. Does it not stimulate your interest to enter a department where everybody is buying? Our uphoistery is just such a department—we have just what customers want, prices they vill be pleased to pay—assortments are not matched elsewhere... If you have the slightest doubt of this join the busy buying throng tomorrow and satisfy your own best judgment—while here just look over our assortment of Cretonnes—we have heard so many favorable comments this season that we are anxious to have everybody see them.

Our STOCK OF CRETONNES is second to none in the country, assortments of highest class patterns—right kinds and colors for every purpose—at prices you want to pay.

See Other Sunday Papers for 29 Morning Specials—on Sale Monday and Tuesday until 1 ?. Rousing Values!

TOMORROW AND TUESDAY CHEST OF SILVER

26 piece set of famous COMMUNITY (ONEIDA) SILVE Regularly \$6.98, Special . 5.55

New bridal wreath design—six for six knives, six teaspoons, six teaspoons, six teaspoons, sugar shell and butter bits oak chest with drawer.

M'f'r's guarantee for ten year. Rogers' Cold Meat Forks Also Gravy Ladles and Berry Spoors new designs reg. 49 cts.....

Rogers' Sugar Shells and Butter Knives Al bright or gray-many choice patterns—reg. 25 Rogers' Soup Ludles many pretty patterns reg. \$1.48....1

Rogers' Al and AA Teaspoonsmost comprehensive assortmen of plain and novelty patterns-bright and gray finishes-reg. 69 cts.; half dozen.....

Rogers' A1 Table Spoons and Forks—full variety of latest designs—bright or gray finish special Rogers' Dinner Knives-plated on fine tempered steel plain and fancy handles special ... 1

Table Fruit Dishes and Bread
Trays—also Fern Dishes with
Ferns—newest patterns from high
class makers—extra value.....25

> Special Purchase -Embroidered-Sheets and Pillow Cases Considerably Under Cost.

Fancy Embroidered Design and Initial-worth \$1.25....Special Dwight Anchor and Pepperell Mus-embroidered design and initial-

Pillow Cases 45x3 1 Sheets81x99 | \$2.98 & \$3.69 1.97 All are neatly boxed— Make most acceptable gifts.

Other Offerings That Will Surely Appeal to You. Spreads for single and three-quarter beds worth .98.....

Crochet-full and three-quarter beds-hemmed or fringed-worth \$1.39

Full and single slaes scalloped edge, square and cut corners-worth \$1.69 Spreads-full and single sizes-

hemmed, fringed and cut corner-extra heavy worth \$1.89.....1.33 Full and extra sizes-worth \$2.25

Satin-finish Spreads—three-quarter size—hemmed or scalloped, size full size hemmed or fringed— Full size Marseilles—fringed and scalloped edge—worth \$3.98....2

Extra size, hemmed and scalloped, COMFORTABLES carefully selected as to fillings, were

A few leaders at special prices:-Heavy Silkoline—full size—sates borders—well stitched— Reg. \$2.19 Fine sateen Comfortables-

floral patterns—full size— worth \$2.98

Handsome Gift Comfortables of silk or satin—plain or brocadedown or wool fillings—beautiful colorings and contrasts—7.98 to 24.9

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